

# Digital Communication Professional Organizations

September 2004

## National

**ACE** (Association for the Advancement of Computing in Education) <http://www.aace.org/> An international, educational and professional organization dedicated to the advancement of the knowledge, theory, and quality of learning and teaching at all levels with information technology.

**AIGA** (American Institute of Graphic Artists) <http://www.aiga.org/> Student, Faculty memberships available. Local Affiliate.

**AAF** (American Advertising Federation) <http://www.aaf.org/> National Ad Agencies, Local, Regional (District 10) Local affiliate group.

**GATF** (Graphic Arts Technical Foundation) <http://www.gain.net> Successor to the Printing Industries of America. Printing Industry Trade and Standards Group. Local Affiliate PIGC.

**ISTE** (International Society for Technology in Education) <http://www.iste.org/> Dedicated to providing leadership and service to improve teaching and learning by advancing the effective use of technology in K–12 education and teacher education.

**IWA-HWG** (International Webmasters Association-HTML Writers Guild) <http://www.iwanet.org/> or <http://www.hwg.org/> Founded in 1994 as the World Wide Web's leading training organization for the **Web design** community, with over 150,000 members in more than 160 countries world-wide. In 2001 the Guild joined with the International Webmaster's Association to form IWA-HWG, the professional association for the growth of web companies and individuals associated with web design.

**IABC** (International Association of Business Communicators) <http://www.iabc.com/> Student memberships, Provides a professional network of more than 13,000 business communication professionals in over 60 countries. Our members hold positions in: Public relations/Media relations, Corporate communications, Public Affairs, Training, Advertising, Video production, Graphic design and Teaching. Local affiliate group.

**IGEA** (International Graphic Arts Education Association) <http://www.igaea.org/> an association of educators in partnership with industry, dedicated to sharing theories, principles, techniques and processes relating to graphic communications and imaging technology. Will hold their annual convention in Houston July 11-16, 2004.

**SITE** (Society for Information Technology & Teacher Education) <http://www.aace.org/site> An international association of individual teacher educators, and affiliated organizations of teacher educators in all disciplines, who are interested in the creation and dissemination of knowledge about the use of information technology in teacher education and faculty/staff development. Affiliated with ACE.

## State

**TCCTA** (Texas Community College Teachers Association) <http://www.tccta.org/>  
Comprised of educators from every teaching discipline, as well as counselors, librarians, and administrators, the Texas Community College Teachers Association's members come from all public and independent community, junior, and technical colleges in the state of Texas.

**TxDLA** (Texas Distance Learning Association) <http://www.txdla.org/> TxDLA is the leading Texas membership association for distance learning professionals. The members represent public and private education institutions at all levels as well as corporate training professionals and distance learning equipment and content providers. Hold local and regional workshops, Annual Conference.

## Local

**ADCH-Houston** (Art Directors Club of Houston) Art Directors, Advertising Agency Creative Personnel, Freelance and related groups (Paper Companies, Printers, etc.) <http://www.adch.org/> Guest Speakers, Ellen Tam Student Show (Sept-Nov), Workshops, Internships, Job Bank.

**AIGA-Houston** (American Institute of Graphic Artists) Graphic Designers, <http://www.aigahouston.org> Local Student Portfolio Show(February), Guest Speakers for monthly meetings.

**HAAUG** Houston Area Apple Users Group: <http://www.haaug.org/> Apple Computer Users. Monthly meetings, special events, swap meetings.

**HAF** Houston Advertising Federation: <http://www.haf.org/> Advertising Agencies, Design Groups, related professions. Monthly meetings, Special student activities, Annual area student and faculty conference (November) ADDY awards (February) Student/Faculty Memberships, Internships, Job Bank.

**HAL-PC** (Houston Area League of PC Users) <http://www.hal-pc.org/> PC Users in the Houston Area. Special interest groups (SIGS) on graphics, monthly meetings, Low cost Internet Connections.

**IABC-Houston**, International Association of Business Communicators: <http://www.iabchouston.com/> Corporate communication, employee/internal communication, marketing communication, electronic communication, public relations/external communication, media relations, community relations, public affairs, investor relations, government relations, as well as writing, graphic design, photography, videography, printing. Monthly meetings, special events. Student memberships. Internships, Job Bank.

**PIGC** (Printing Industries of the Gulf Coast) <http://www.pigc.com/> The purpose of the Association is to serve as the official representative of the graphic arts industry in the area and further the cause of the industry in the areas of business, government and to the general public. Workshops, Museum of Printing History, Graphic Arts Credit Union, Texas Printer's Insurance Agency, Texas Printing Education Foundation, PrinteStaff Employment Service.

**STC-Houston** (Society of Technical Communicators) <http://www.stc-houston.org/> Members include writers, editors, Web developers, designers, graphic artists, and translators. Monthly meetings, workshops, student memberships. Annual awards dinner.

**WIFT** (Women in Film and Television) [www.wift-houston.org](http://www.wift-houston.org) Hold monthly meetings, special workshops. Student Memberships.